

# Ideas about different places to advertise



This resource gives you some ideas about where you can advertise for workers.

This is by no means an exhaustive list of places to advertise. Remember our focus has been on thinking about all the different places where you live where you might find people with the skills and qualities you are looking for! These are often the most fruitful and sometimes take a bit of trial and error to discover what works.

## Ideas for where you live:

- Notice boards
- Cafes
- Library
- Shopping centres
- TAFE
- University
- Community centres
- Churches
- School newsletters
- Local newspapers and broadsheets
- Social media pages for relevant local leisure, interest groups and clubs or local buy/swap pages
- Social media pages for local job postings

## Social media page in Western Australia:

- **WA Families and Disability Support Workers Network:** A group for Western Australian families to advertise or look for suitable workers, and workers to advertise or post their skills and experience and availability.
- **CareCollective:** a disability marketplace and community where people with disabilities and their families can search for services, support workers, events, resources



### Ideas for online sites\*:

- **ArtsHub**: Australian site for arts jobs, industry news, reviews and data. Self managers looking for creatives and artists as mentors and support workers have used this site.
- **Sportspeople**: promoting itself as Australia's largest job board for sport, fitness and aquatic.
- **Gumtree jobs**: Gumtree is a giant online classifieds. Also now have a separate app for jobs. Free and paid features.
- **This article lists 20 ideas for Australian career and job sites**. Some of them (such as SEEK) will have a specific community services or aged and disability listings
- **Ethical Jobs**: a job search site listing community jobs, environmental jobs, not-for-profit jobs and social enterprise jobs
- **ProBono Australia**: has a social sector jobs board.

\*Please note we can't vouch for the amount of traffic or users they get. Some are free and some are paid.

### Other ideas:

- Peer networks. We support some and the **Peer Connect website** lists ones in different states.
- There are now a range of online platforms that help you connect to workers, including contractors. You will find a number of them by using search words such as 'disability', 'carer', 'worker' and 'online'.
- Looking for live-in support or housemates? Try searching "Find a flatmate Australia" and you will find lots of businesses and sites to advertise
- What about searching for nanny or babysitter job sites?